

Mr. Barry Landew co-founded Wolf Den Associates (now with Deep Water Point & Associates) in late 2009 to help promising companies grow their support to the federal government through strategic planning, capture and proposal leadership, and M&A support. Mr. Landew is a hands-on executive and experienced industry practitioner who is widely regarded as one of the creators of the federal capture process. He is the architect of leading pipeline analysis, B&P allocation, and price-to-win modeling tools that underpin Wolf Den's data-centric analysis. Under his leadership, Wolf Den has completed more than 2,500 engagements for more than 450 clients.

Since then, he has advised companies ranging from small businesses to private equity firms and large multi-national conglomerates on dozens of transaction. He has also led over 300 capture efforts on tens of billions of dollars of awards on behalf of Wolf Den's clients with enviable win rates. Mr. Landew personally developed much of the graphic and narrative content for winning proposals for many of the largest opportunities in the sector. He oversaw the data-centric process Wolf Den used to provide actionable corporate strategic plans, content-rich capture and proposal support, and nuanced buy-side transaction execution services for federal customers.

Before Wolf Den, Mr. Landew spent 29 years with SRA International where he led strategy, M&A, and major growth initiatives. During his time at SRA, the firm grew from \$1M in revenue to \$1.4B with an organic CAGR exceeding 20%. Mr. Landew played an active role in SRA's IPO in May 2002 and consummated 9 acquisitions and 2 divestitures after SRA went public. In 2011, he advised on the transaction to take SRA private again. Over his tenure, Mr. Landew served as national security systems analyst, software engineer, and project manager in the 1980s; as sales and marketing senior vice president in the 1990s, where he was directly involved in SRA's most important wins; and, most recently, as executive vice president for corporate development with responsibility for external growth, mergers and acquisitions (M&A), and strategic planning.

Mr. Landew received a BA from The Johns Hopkins University.